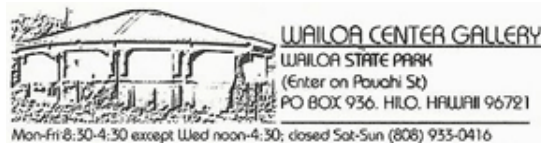


11th ANNUAL HAWAI'I PHOTO EXPO 2010

Hawai'i Photo Expo, Inc., is pleased to announce the schedule for this year's exhibition and the selection of Brian Taylor as our juror.

We are pleased that Wailoa Center will continue to host this event.



For more details about our new two stage submission process, please read the Hawai'i Photo Expo requirements and instructions for participants on the back of the printed registration form, or on our web-site at www.hawaiiphotoexpo.com

EXPO DATES AND DEADLINES

- March 19** You must submit your **digital** images either postmarked or received by this date.
- April 16** Hawai'i Photo Expo, Inc will notify all participants whether or not they are accepted into Expo 2010.
- May 17 - 21** West Hawai'i residents with accepted images may elect to drop off their printed and framed entries at Lighthouse Camera in Kona.
- May 27** All other Expo participants with accepted images must deliver their printed and framed entries at Wailoa Center between 9:00 am. and 4:30 pm.
- May 29** Workshop with Brian Taylor at Imiloa, 9:00 am to 3:30 pm.
- June 4** Opening reception and presentation of prize winners at Wailoa Center, 5:00 - 7:00 pm.
- June 4 - 23** Exhibit dates: Mon, Tues, Thurs., and Fri. from 8:00 am. to 4:30 pm.
Wed. from noon - 4:30 pm. Please note the possibility of "furlough Fridays"
- June 24** Return of all framed entries accepted for the exhibit.
8:30 am to 3:30 pm at Wailoa Center

Eligibility: Open to all residents of the Big Island.

Entry Requirements: All entries must use an original photograph as the basis for the final image. Traditional, digital or alternative photographic processes may be used.

All photographs must have been taken by the person whose name appears on the entry form. Photographs must have been taken since Jan. 1, 2008, and must not have been previously selected in ANY FORM of juried competition.

Framing of accepted images:

The submitted print must be a reasonably accurate representation of the digital image selected. Any substantive difference between the digital image and print submissions may be grounds for rejection.

ONLY those images invited for submission will be accepted at take in.

All photographs must be in a sturdy frame ready to hang on the wall, with wire securely attached for hanging. Saw tooth hangers, clip frames or cardboard frames will not be accepted.

The maximum length or width of entries, when measured inside the frame, is 36 x 36 inches. Glazing is recommended but not required.

Hawai'i Photo Expo and Wailoa Center will not be held responsible for any damage to entries.

Hawai'i Photo Expo, Inc., and Wailoa Center reserve the right to reject work that is difficult to handle or sexually explicit.

Claim tickets will be provided on submission of your printed and framed submission, and are necessary for pick up of entries on June 24th. A storage fee of \$10 will be charged for photographs not picked up on this day..

Entry Fees, and Prizes

General:

Entry Fee: \$15 per photo for up to 4 entries and \$10 per photo for each additional entry to a maximum of 7.

Prizes: 1st - \$400, 2nd - \$300, 3rd - \$200,
Honorable mention (2) - \$50

Student: For high school students or younger

Entry Fee: \$5 per photo, maximum 4 entries

Prizes: 1st - \$150, 2nd - \$50

Entry fees are due at the time of digital submission, by

check or money order payable to Hawai'i Photo Expo, Inc. Entry fees are non-refundable.

People's Choice Award:

A \$200 gift card from Lighthouse Camera will be awarded at the end of the exhibit to the favorite photograph chosen by the viewing public.

Sales of Photographs:

If you wish to offer your photo for sale, please indicate the price on the entry form. Please note that Wailoa Center will not act as an agent for sales, and sales must be negotiated privately between photographer and purchaser.

2010 JUROR - BRIAN TAYLOR

Brian Taylor is known for his innovative explorations of alternative photographic processes including non-silver printing techniques, mixed media, and hand made books. Brian is thankful for his rigorous education in traditional photography, including the Zone System, and later used the benefits of learning technical rules to better help him "break the rules" in his more recent work. Brian hopes this technical diversity enables him to appreciate broad styles of photography, from the darkroom to digital prints. He has been a recipient of grants from the National Endowment for the Arts and the Polaroid Corporation. Brian's artwork has been exhibited nationally and abroad in numerous solo and group shows and is included in the permanent collections of the Bibliotheque Nationale, Paris; the Victoria and Albert Museum, London; the San Francisco Museum of Modern Art; the Los Angeles County Museum of Art; and the International Museum of Photography at the George Eastman House, Rochester, NY. His work has been published in American Photographer, Photo Asia, Exploring Color Photography, and most recently, on the cover of Photographic Possibilities.



Born in Tucson, Arizona, Brian received his B.A. Degree in Visual Arts from the University of California at San Diego, an M.A. from Stanford University and his M.F.A. from the University of New Mexico. Brian is currently a Professor of Art and Design at San Jose State University in California.

In Brian's own words:

I've had a genuine commitment to my photography for over 30 years. You'll see stylistic changes occurring within my work, beginning with a reverence for fine printing acquired during my early studies with Ansel Adams, Oliver Gagliani, and later, Van Deren Coke and Beaumont Newhall in graduate school. While I'm thankful for such a disciplined education in tradition, soon enough I longed for my own contemporary voice and technique: one that would allow me the freedom to portray my images photographically while still showing my hand as the maker. Through the years, my work has evolved into a more liberated, freer style, allowing avenues of expression not possible in straight photography.

Certain compelling concerns recur throughout my work: I have a love of texture and handmade physicality in my art, and I have a desire to make visible the invisible undercurrents of our lives. My imagery is inspired by the surrealism and poetic moments of living in our fast-paced, modern world. I am interested in how daily life in the late 20th and early 21st Centuries presents us with incredible experiences in such regularity that we no longer differentiate between what is natural and what is colored with implausibility, humor, and irony.

Things I look for in a photograph:

Here's my favorite definition of a good photograph: "A good photograph is a fortuitous combination of form and content." The form of the photograph is what the shapes within the image look like, aside from what they mean as subject matter. Successful form is inviting and seductive to the eye, not awkward; the formal composition of the photograph has a pleasing arrangement and the viewer senses this arrangement as the wisest solution for the scene. Successful content— or subject matter— has to do with the message contained in the photograph, regardless of the visible forms and shapes. Great content is creative and interesting, and makes the viewer feel the photographer is revealing something new; contributing something fresh or surprising to the history of so many photographs that came before it.

Photographers juggle so many challenging balls in the air beyond form and content: we must learn and display impressive technical skills, we must be alive, alert and perceptive to notice an amazing scene in the first place, and we must be prepared when the subject is ready and waiting— usually for only a few seconds! A successful photograph manages all of these challenges and feels complete, "all of a piece."

For more about Brian Taylor, visit the following websites:

SJSU School of Art and Design
Faculty listing
photo.sjsu.edu/faculty/btaylor/

www.briantaylorphotography.com

ART WORKS -A Voice for the Arts
Profile of Brian Taylor, 2007
artworksmagazine.com/2007/02/brian-taylor/

Center for Photographic Art -Interview with Brian Taylor, 2006
www.photography.org/interviews/taylor.php